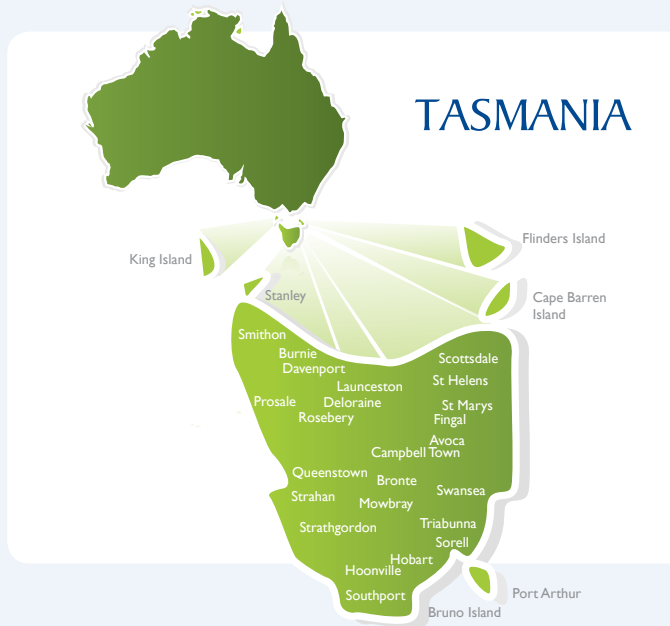


CLEAN GREEN TASMANIA – THE SECRET OF OUR SUCCESS

Tasmania is a prosperous island that is located
240 kilometres off the south east coast of Australia.



Tasmania is a natural paradise that offers a largely untouched and natural environment with more than 40% of its land covered by natural parks, lush greenery, unique animals and plants.

NATURALLY GREEN

It is this pristine location and seclusion that has helped Tasmania be recognised as having the cleanest air, pure waters and rich fertile soil. Tasmania has 90% of the state's completely renewable energy sources. It is this natural environment that fosters the best growing conditions for all food products.

BIOSECURITY

Tasmania has an environment free from the major diseases, pests and environmentally dangerous conditions that affect many other food producing countries of the world.

The island of Tasmania is where our producers live and work to produce an optimum range of Premium products for Produce of Heaven.

Produce of Heaven selects the best products from our land and waters to offer to the world a taste of heaven.

HEALTH BENEFITS

PROTEIN:

POH Beef is a high source of protein to help the body grow and develop.

VITAMIN B12:

B12 helps to maintain healthy skin and boost red blood cell production needed for your body.

ZINC:

Zinc from POH Beef provides enzymes to help with growth and your immune system.

IRON:

POH Beef is a high source of iron needed for healthy blood and energy for the body.

OMEGA-3:

POH Beef is also a good source for Omega-3 fats which are important for good heart health.

OUR BEEF IS HORMONE, ANTIBIOTIC AND GMO FREE.

Tasmania's producers do not use the chemicals that are routinely applied to food in other regions. As the food is GMO free and not reliant on artificial hormones and antibiotics, we produce safe, clean and natural food.



PRODUCE of
Heaven

Email: info@poh.com.au

PRODUCE of
Heaven TASMANIA

NATURAL BEEF

PRODUCT INFORMATION

*Food from the edge
of the rainforest*

climatically green

PRODUCE OF HEAVEN – FOOD FROM THE EDGE OF THE RAINFOREST

Produce of Heaven represents some of the finest produce in the world and it's delivered to you straight from our beautiful pure island off Australia's mainland – Tasmania.

Produce of Heaven is unique in that it has the best of local foods in each range of quality products. We provide a range of gourmet goods that aim to satisfy the most discerning customer.

WHY PRODUCE OF HEAVEN BEEF?

Produce of Heaven beef is a product you can trust for taste and quality.

Produce of Heaven's beef comes from a select group of farms on the furthest edge of the west coast of Tasmania and King Island.

Tasmania is renowned for its exceptionally clean air, rich soils and generous soils. This environment helps to create the Produce of Heaven beef which is tender and of the highest eating quality, a true Tasmanian taste sensation.

Our beef is:

- Hormone, Antibiotic and GMO free
- 120-150 day matured marbled beef. Our excellent marble score is because of our naturally occurring marbling
- Fed on the cleanest natural grasses and grains
- An excellent source for the essential nutrients of protein, vitamin B-12, Zinc, Iron and Omega-3
- British breed Y/YG only
- Processed using the world's best practices HACCP Quality assurance system for food safety and hygiene
- Graded using the rigorous Meat Standards Australia quality system – consistently scoring in the top 4 of the 18 grades

We believe it is our high level of biosecurity and natural clean environment that creates the mouth watering tender flavour of Produce of Heaven beef.

OUR BEEF RANGE



STRIPLOIN

Shelf Life: 21 days chilled & 12 months frozen

Product Spec: IW/VAC – 4 steaks to 500g

Weight: Portion 4 steaks to R/W 500g, whole piece R/W 3.5-4kg (after removal of bones and tail portion)



CUBE ROLL (SCOTCH FILLET)

Shelf Life: 21 days chilled & 12 months frozen

Product Spec: IW/Vac – 8 Rib HAM No 224 (6 pieces per carton)

Weight: R/W 2.2-2.5kg



TENDERLOIN (EYE FILLET)

Shelf Life: 21 days chilled & 12 months frozen

Product Spec: IW/Vac – HAM 2150, 8 pieces per carton

Weight: R/W 1.3-1.5kg



RUMP

Shelf Life: 21 days chilled & 12 months frozen

Product Spec: IW/Vac – 4 pieces per carton. HAM 2120. Portioned as required

Weight: Portioned between R/W 250g-4.5kg – as requested



We also offer other beef varieties that include:

- T-Bone
- Outside Flat (cornering beef)
- Ribs
- Topside (roasting)

This provides you with a small taste of the large range of beef options we have to offer.

